

# Michael D. Smith

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North West Arkansas | 479.466.0029 | michael@michaelsmiths.com

## FINANCE OPERATIONS LEADER

### STABILIZING, SCALING, AND MODERNIZING GROWING ORGANIZATIONS

Senior finance operations leader with 15+ years of experience overseeing accounting, payroll, reporting, and financial systems for multi-location organizations. Proven track record of stabilizing finance functions during executive transitions, scaling processes to support rapid growth, and translating complex financial data into executive-level insights. Trusted partner to owners, senior leadership, auditors, and operations teams.

### CORE COMPETENCIES

- Finance Operations & Governance
- Monthly Close & Reporting
- Cash Management & Forecasting
- ERP & Financial Systems (QuickBooks, Tableau, MS Dynamics)
- Process Automation (Advanced Excel, Power BI, AI, Macros...)
- Payroll, HR & Benefits Oversight
- Audit and FF&E Management
- Executive & Board-Level Presentations

## EXPERIENCE

### FINANCE OPERATIONS LEAD (ACCOUNTANT & FINANCIAL ANALYST) | RENTAL CONCEPTS LLC | 2017 - PRESENT

- Lead day-to-day financial operations across accounting, payroll reconciliation, cash management, reporting, and audit support for an organization with 40+ locations
- Served as central operational lead for the accounting office following CFO departure, ensuring continuity across accounting, payroll, banking, and reporting
- Directed monthly close process, general ledger reconciliations, and financial statement preparation across multiple locations
- Prepared and presented executive-level monthly financial reports, performance analysis, and operational insights to senior leadership
- Partnered with HR and payroll teams to reconcile payroll, benefits, and labor expenses, resolving post-processing discrepancies
- Managed company FF&E schedules and served as primary liaison with external auditors
- Supported cash management, banking reconciliations, and liquidity visibility for ownership
- Built Excel and Web-based reporting tools and automation to streamline recurring financial workflows
- Served as cross-functional bridge between accounting, IT, POS systems, and operations teams
- Own regulatory and tax compliance across multiple jurisdictions, including sales tax, business licensing, and property tax reporting and payments
- Acted as primary liaison with local and state taxing authorities, leading audits, examinations, and compliance inquiries to successful resolution

### FINANCIAL ADVISOR | EDWARD JONES | 2015 - 2016

- Provided comprehensive financial planning and investment advice aligned with client goals, including equities, fixed income, ETFs, annuities, and insurance products

### TAX SUPPORT SPECIALIST | INTUIT | 2014 - 2015

- Provided tax support to individuals and small businesses in preparation of tax season
- Research and coach individuals on tax topics and issues in assisting completion of individual and business tax returns

- Worked with senior tax advisors in preparation of timely tax filings

### **OPERATIONS AND ACCOUNTING MANAGER | VIVINT | 2004 – 2014**

- Field auditing of company districts and account maintenance
- Responsible for location finances and inventory maintenance
- In charge of area accounts payable
- Responsible for proper function of region and reporting accurate recording and reporting of area finances
- In charge of region audits and reconciliation with reported numbers
- Facilitated the sales growth throughout the country by ensuring sales and improvement goals were met via implementation of process improvement goals
- Assisted corporate planners, engineers and IT personnel to implement new products and software into the field
- Guided special projects teams to facilitate new product ideas coming to market

### **COMMUNITY LEADERSHIP & SPECIAL PROJECTS**

#### **BENTONVILLE GIVING MACHINE (LOGISTICS LEAD)**

- Serve as logistics lead for a large-scale, multi-week community initiative coordinating operations across committees, local charities, and government stakeholders
- Lead planning and execution for volunteer operations supporting 500+ volunteers, including scheduling, training coordination, and on-site logistics
- Acting as liaison with local charities, civic leaders, and municipal partners to ensure compliance, coordination, and successful execution
- Support fundraising operations and donation fulfillment, contributing to significant year-over-year growth in community impact
- Helped coordinate public launch and ribbon-cutting events attended by senior state and local leaders, including Sarah Huckabee Sanders and Asa Hutchinson

### **EDUCATION**

**MBA | UNIVERSITY OF MARYLAND GLOBAL CAMPUS**

**MA IN ACCOUNTING MANAGEMENT | UNIVERSITY OF MARYLAND GLOBAL CAMPUS**

**BACHELOR OF SCIENCE | BYU-IDAHO**

### **Licensing & Regulatory Background**

- FINRA Series 7 – Formerly Registered
- FINRA Series 66 – Formerly Registered
- Life and Health Insurance License – Inactive
- State of Arkansas Notary Public
- FAA Private Pilot Certificate, Part 107 Remote Pilot Certificate